

PRESS RELEASE

Hit The Road With *The Sims Bustin' Out* On The N-Gage™ Mobile Game Deck

January 12, 2004 – Nokia, together with Electronic Arts (EA), today announced that *The Sims™ Bustin' Out* is in development for the N-Gage game deck. *The Sims* fans will be able to create their own characters and take them anywhere, while on the move and interacting with the mobile community. *The Sims Bustin' Out* on the N-Gage platform will have exclusive objects, as well as unique “mini games” where players can earn extra Simoleons.

“*The Sims* is particularly well suited to mobile connected gaming on the N-Gage game deck,” said Pasi Pölönen, Director of Game Publishing, Entertainment and Media Business Unit, Nokia Mobile Phones. “It is a great example of how the N-Gage platform and its mobile connectivity features can be used to create innovative and inspiring game play, as well as create a completely new mobile community of *The Sims* fans.”

“We are excited that the award-winning *The Sims* franchise will be available for a new generation of mobile gamers,” said EA’s Executive Vice President of North American Publishing, Nancy Smith. “N-Gage players will enjoy the irreverent humor of *The Sims* and the ability to play this unpredictable game anywhere.”

The Sims Bustin' Out brings a new genre of gaming to the mobile space and will have gameplay features that take advantage of the N-Gage platform. *The Sims Bustin' Out* is planned to be available on the N-Gage game deck in the first half of 2004.

About Electronic Arts

Electronic Arts (EA), headquartered in Redwood City, California, is the world’s leading interactive entertainment software company. Founded in 1982, Electronic Arts posted revenues of \$2.5 billion for fiscal 2003. The company develops, publishes and distributes interactive software worldwide for video game systems, personal computers and the Internet. Electronic Arts markets its products under three brand names: EA SPORTS™, EA GAMES™, and EA SPORTS BIG™. EA’s homepage and online game site is www.ea.com. More information about EA’s products and full text of press releases can be found on the Internet at www.info.ea.com.

About N-Gage

The N-Gage game deck is an innovative mobile device that is creating an entirely new market for the games industry. Built for active and hardcore gamers, the N-Gage platform is the first mobile and connected game deck to feature online high-quality 3D multiplayer gameplay over Bluetooth wireless technology and GPRS. The N-Gage device also offers unique online games services as well as a comprehensive and growing games catalogue from the leading game publishers. Nokia is the world leader in mobile communications. Nokia and N-Gage are trademarks or registered trademarks of Nokia Corporation.

Further information, please contact:



For Media only

Electronic Arts:
Trudy Muller
Tel: +1 650-628-7323
E-mail: Tmuller@ea.com

Nokia Corporation
Multimedia
Communications
Tel: +358 7180 45667
E-mail: press.office@nokia.com

Americas Press Desk
Tel: +1 972 894 4573
E-mail: n-gage.media@nokia.com

Nokia Communications, Asia Pacific
Tel: +65 6723 2323
E-mail: communications.apac@nokia.com

www.n-gage.com/press
www.nokia.com

Copyright © 2003 Nokia. All rights reserved. Nokia and N-Gage are trademarks or registered trademarks of Nokia Corporation. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Some features and services are dependent on the network, supported digital content formats, the compatibility of other devices and applications, and other factors. Please refer to the user guide for complete information.

Electronic Arts, EA, EA GAMES, EA SPORTS, EA SPORTS BIG and The Sims are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

